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FOR IMMEDIATE RELEASE.

HIGH LINE CANAL TO BE CELEBRATED IN STUDENT VIDEOS

--CHERRY HILLS VILLAGE. Cherry Hills Village Mayor Doug Tisdale has announced a competition for the creation of student-produced videos celebrating the beauty, history, legacy and value of the High Line Canal Trail that traverses through Cherry Hills. The High Line Canal, designated as a National Landmark Trail, was completed in 1883 to deliver irrigation water throughout the region. In 1970 the Trail was opened up by Denver Water for recreational use. Its total course is 66 miles, with almost four miles of its most scenic mileage meandering through the heart of Cherry Hills Village.

“The High Line is a great recreational amenity of Cherry Hills and is a treasured asset of our comprehensive parks and trails system,” said Mayor Tisdale. “Every Villager has special stories of hikes along that trail, enjoying the benefits of this historic watercourse. Over 93% of our residents live within one mile of the High Line Canal. No other city along the Canal enjoys that kind of access,” Tisdale continued.

As one of his initiatives for his administration of Cherry Hills Village, Mayor Tisdale has pledged to revitalize the City’s cable television channel. “I want to put worthwhile content on our cable channel so that Villagers will have a reason – and a reward – for watching it,” Tisdale stated. “And what better way to inaugurate this rebirth of our new channel than with a video celebrating the High Line Canal,” asked Tisdale. The winning videos will also be played continuously at the Village Center on the “Big Screen” in the Council chambers.

The competition will be open to students enrolled at Cherry Hills Village Elementary School, Kent Denver School and St. Mary’s Academy (all of which are located within Cherry Hills Village), as well as West Middle School (which sits on the border of Cherry Hills). Students are challenged to create an eight minute video presentation addressing a theme selected by the students.

Entries will be due by January 7, 2013. The winning entries will be broadcast over the Cherry Hills Village Cable TV Channel, which is currently Channel 22 but will be migrating to cable Channel 8 when the videos are completed.

“There will be three divisions for the competition,” Mayor Tisdale announced. “Elementary students, Middle School students, and High School students,” he explained. An independent panel of media experts and personalities will review the videos and select the winner based upon artistry/creativity/imagination, storytelling, visual appeal, effective use of music, and focus on theme selected.

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The themes can include: the intrinsic value of the Trail as an earth sculpture; the character of the Trail; experiencing the Trail; the Trail as wildlife habitat; the vegetation along the Trail; the historic Canopy of Cottonwoods; the epiphanies enjoyed while using the Trail; the evolution of a working canal into a recreational trail; “When Perfect Geometry meets Wild Nature;” or any other stated theme.

Students are encouraged to form teams and to work collaboratively with each other to create their videos. Students may consult with teachers and faculty, but the final product must be certified by the students and a teacher-advisor as a “completely student-run” project.

Further details on the Mayor’s announced Student Video Competition will be found on the Village’s website, www.CherryHillsVillage.com, and on the Mayor’s website, www.TisdaleCherryHills.com. In addition, Mayor Tisdale will be meeting with the heads of the four selected schools in the coming weeks to promote the Competition

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