

DOUG TISDALE
MAYOR
CHERRY HILLS VILLAGE, COLORADO

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April 9, 2012

OUTLINE OF A SERIES OF INITIATIVES FOR 2012 – 2015
AS PROPOSED BY MAYOR DOUG TISDALE

1. In order to enhance the workplace environment and to provide more effective governance, we will establish an increased commitment to proactive training and education of all Village employees and officials, including the use of third-party providers on a compensated basis and the utilization of services provided by DRCOG, CML, National League of Cities and others on a complimentary basis.

2. In order better to steward and guide change taking place around us and to learn from the experiences and experiments of other jurisdictions, we will establish a renewed and increased commitment to regional outreach, including a commitment to confer and collaborate with surrounding communities and other jurisdictions throughout the region, the state and the country.

3. In order to keep a finger on the pulse of the Village and to ensure that there are “no surprises” along the way, I will institute weekly face-to-face meetings with City Manager at a regularly scheduled time.

4. In order to demonstrate responsiveness to the citizens, and in addition to my pledge of responding to all phone calls, emails and text messages, I will establish regularly scheduled weekly office hours for citizens to come in for a face-to-face sit-down visit with the Mayor about any issues of concern.

5. In order to make the Village Center a place in which citizens feel connected not only with officials and staff, but also with the rest of the world, we will establish WiFi connectivity in the Village Center for citizens to use while at the Village Center.

6. In order to create a greater sense of community, and without cost to the Village, we will put content on cable channel 22 submitted by faculty and students at Kent Denver, St. Mary’s Academy, Cherry Hills Elementary and West Middle Schools, consisting of staged performances, athletic events and student film projects.

7. In order to increase appreciation for one of our greatest natural attractions, we will undertake to create a video presentation on the legacy and the beauty of the Highline Canal to be broadcast on channel 22.

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8. In order to make the content of channel 22 available to a wider audience, including those who do not subscribe to our cable franchisor's services, we will explore the possibility of streaming cable channel 22 on our website on a live "real-time" basis.

9. In order to establish the Village as a "good neighbor," we will explore the redeployment of the public works facility, on an interim basis, to the existing fire station when that building is abandoned by South Metro, and then we will contact citizens to work with this council to explore the ultimate relocation of the public works facilities to a new location in the future, with suitable arrangements for critically necessary equipment to be located at the Village Center only for emergency situations such as major storm events on a periodic and temporary basis.

10. In order to address the needs of our staff to administer the Village in an efficient, effective and economical manner, we will consult with all interested parties to work with council relative to the implementation of Phase II of the CCCC Report concerning the Village Center's administrative needs.

11. In order to enhance the natural beauty and the semi-rural character of the Village, and in order to aid in the enhancement of property values, and because Cherry Hills deserves even more O P E N S P A C E than it has, we will partner with the Cherry Hills Land Preserve, GoCO and other NGOs to explore creative methods of securing additional open space, whether through voluntary donation or acquisition, including creative financings that may be available in the marketplace or through partnering.

12. In order to improve the aesthetics of the Village, we will negotiate with Xcel Energy to accelerate the process of undergrounding utilities throughout the Village and to explore the feasibility of creating special districts by interested neighbors whereby they may use tax-advantaged financing systems to collaborate in the undergrounding of utilities.

13. In order to deliver on our promise made last month at the groundbreaking ceremony, we will oversee the timely and non-intrusive completion of the joint public safety facility within budget.

14. In order to shore up the financial condition of the Village, we will take all available steps that a city may legitimately pursue to curb and to reverse the significant decrease in property tax revenues made available to the Village (15% decrease in property tax revenues year-over-year from 2011 to 2012).

15. In order to enhance the aesthetics of the Village, we will negotiate with CDOT for the beautification of the concrete traffic islands on the three state highways that border or pass through the Village.

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16. In order to create a more acceptable cohabitation arrangement with some of our four-legged citizens, we will examine the effectiveness of the Village's coyote control program and will explore providing greater education and assistance to citizens in connection with coyote interactions.

17. In order to enhance and increase the ability of all citizens and visitors to the Village to remain connected in a very real sense and to respond timely to emergency situations, we will continue to solicit cellular communications providers to improve and expand their cell telephone communications systems throughout the Village, consistent with the Resolution passed by the Council at my request at our first Council meeting after Tuesday, September 11, 2001.

18. In order to aid the Village and the Council and managers on formulating and sharing a vision for the future of the Village, we will schedule an annual one-day retreat for Council and managers, to be conducted within metro area, for long-range planning and visioning.

Respectfully submitted,

Douglas M. Tisdale
Mayor